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# Fishery & Food Trade Mission to China

Tianjin-Qingdao, November 2015

Your gateway to the largest and fastest growing agriculture market  
in the world



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Australia International Trade Association (AITA) & Associates are leading a mission in November focused on business in food and seafood industries. In collaboration with Tianjin International Food Trade Fair and China Fisheries and Seafood Expo, AITA & Associates are planning a mission to China.

Attending the Trade Mission you will also participate to the most important food and seafood expos in china and in the world.



## Why you should participate

- Learn what you need to know to succeed in China including meeting with potential partners;
- Gather valuable market insights from the mission that will help you shape your market entry strategy;
- Achieve your business development objective towards building a sustainable market presence in China;
- Network with established foreign companies and learn from their experience;
- Attract potential Chinese investors in order to develop your project.

## Networking Opportunities

The Food and Seafood trade Mission to China offers attendees the opportunity to network with officials and business people. Delegates on this mission will meet with:

- Investors;
- Professionals of the Agricultural industry
- Farmers;
- Decision makers from primary industry departments & committees;
- Officials from the Agriculture Department;
- Entrepreneurs;
- Distributors; Resellers;
- Consultants;
- Engineers.



# Tianjin International Food Trade Fair

## China Fisheries & Seafood Expo2015

**China Fisheries & Seafood Expo and Aquaculture China** is the largest International exposition for the world's largest seafood industry. It is the best opportunity to develop the profitable business contacts that your company will need to grow its business with Chinese producers and exporters.

This year's show will fill all six halls of the Qingdao International Convention Center with more than 22,000 square meters of exhibit space, featuring more than 1,100 companies from more than 40 countries.

**Tianjin International Food Trade Fair** is one of the biggest events of its kind in northern China. It is recognized as having the largest scale, highest popularity, and best results in the high-end food industry of the Bohai region. For many years national and international enterprises, including exhibition groups from the European Union, Italy, Oman, ASEAN, Japan, Taiwan and Hong Kong, have attended this event. With an area of 80 thousand square meters and 2,000 exhibitors, the Tianjin Expo is the gateway to China.



### About Qingdao and Tianjin City

**Qingdao** is a major city in eastern Shandong Province, Eastern China, with a population of over 8.715 million. An important region in Eastern China, Shandong Province has seen substantial change in its economic landscape in recent years. Much of this development has been concentrated in Qingdao. Qingdao has seen rapid development. With an annual growth rate of 18.9 percent in 2006, the city's GDP reached 42.3 billion, ranking first in Shandong Province and tenth out of China's cities.

**Tianjin** is a metropolis in northern China and one of the five national central cities of the People's Republic of China (PRC). Tianjin's GDP reached 1.12 trillion yuan in 2011, an increase of 16.4 percent over 2010. The city of Tianjin recorded China's highest per-capita GDP with \$13,393, followed by Shanghai with \$12,784 and Beijing with \$12,447, levels on par with some developed countries

# Main areas of the Exhibitions



## Wines

Showcasing the wines and supportive facilities

Agricultural products, fresh meat and frozen area  
Exhibiting agricultural products and meat



## Leisure food

An efficient platform for import and export

## Sugar

Best exhibition for producers and traders of sugar and Confectionery products



## Imported Food

Best platform for imported food

Fresh Fruits and vegetable area  
Exhibiting fresh fruits and vegetables



## Condiments

Attraction for producers of oil and condiments

## Fisheries and Seafood

Best platform for fishery industry



## AITA & Associates Services

- ✓ Round trip air tickets;
- ✓ Domestic flight tickets;
- ✓ Local transportation expenses;
- ✓ Traveling fares for city tours;
- ✓ Accommodation;
- ✓ CIBAS 2015 entry fees;
- ✓ Admission fees for conferences and forums;
- ✓ Networking luncheons and dinners;
- ✓ Business visits and meetings;
- ✓ Coordination with Chinese governments; and associations;
- ✓ Arrangement of group visits;
- ✓ Logistical support;
- ✓ Catering costs for networking functions;
- ✓ English translator located within the pavilions and in each meeting.



For more information or to make a booking contact AITA & Associates at +61 02 9188 1856 or email [michael@aita.com.cn](mailto:michael@aita.com.cn)